

CHAIRMAN'S CHAT

by **Barbara Bovat**



Well, it is the end of summer and don't ask me where it went! These months of beautiful blue skies, green grass and gorgeous warm temperatures have been so great that I really hate to see them end.

I hope it has been a busy time for all of you, both personally and for your businesses. And, I hope you were able to take time out of your busy schedules to take advantage of the beauty around us by photographing a colorful sunset, perhaps some interesting wildlife or maybe a special event that you attended-just for fun. The unique aspect of being a photographic artist is that we really have no days off from our creativity. It is in our minds and so much a part of who we are that it would be difficult to NOT visualize that special image we would like to create and share with others. I challenge you to take the time to get that camera out when you are not working for a client and make some of those images for YOU! It is an exercise that can revitalize us and get those creative juices flowing. Who knows - there may be an award-winning image on the horizon!

I look forward to seeing all of you at the upcoming meeting. It is the plan of the officers to streamline the business meeting by holding an officer's meeting prior to each monthly meeting. If anyone has an item that needs to be addressed by the officers, please let me know. Of course, if there are any issues that need to be voted on, they would be brought up at the members meeting. We feel that is in the best interest of the association that we limit discussions when there are guests and potential members in attendance. Sometimes things get out of hand and could give a negative impression of our generally happy and friendly group. Please bear with us as we make these changes. I'm sure you will like the new format.

See you all in September! I leave you with a quote by Ralph Waldo Emerson. "Every artist was once an amateur."

Barb

"No More Excuses"

with **Dana Nordlund, Cr. Photog., CPP**

On September 13, you will have the opportunity to learn color control and management from this talented photographer. As Dana says,

"You no longer have an excuse for poor color. You have the tools to control your own destiny. Using X-Rite's ColorChecker Passport, a reliable hand held meter (like the Sekonic 358), and powerful image editing software (like Adobe Lightroom), the colorful world will be yours to manage.

Stop using "automatic". Quit letting your lab make color corrections. We will learn the process working with reflectors, diffusion, flash, custom white balancing and hand held metering.

If time allows, we will be shooting outside, with and without flash, inside by window light and in a studio environment.

It's all about the simple and effective mechanics of lighting. It is all about the process."

We'll see you there!

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Lessons Learned from a Studio Burglary

© Steve Herzberg, Prairiefire Productions

Thank you, Steve, for permitting CCPPSNY to share this article.

Sunday, July 11, started off wrong and, then, got worse.

I was up early watching the Tour de France. I'm an addict. Smack dab in front of my big screen, one of my heroes, Lance Armstrong, had an accident that would take him out of contention for the Yellow Jersey.

And, then, I got the phone call. My studio had been broken into. Someone had kicked in a large display window and ransacked the place. Storage room doors had been pried open, drawers and boxes emptied on the floor — and things had been stolen. Lots of things.

Not the least of which was my sense of serenity — the peace I felt in my "creative place".

Since then, I've been trying to put my studio and that part of my life back together. This isn't the first time I've been a crime victim. I've been car jacked — with a gun to my head and almost shot. I've had other things stolen.

Each time, two things happened. I searched my mind to figure out what I could have done differently, better, to prevent the crimes. And, I dealt with insurance companies, trying to replace the physical, tangible things that I lost.

In this post, I'll write about both journeys — the critical analysis of my attempts at crime prevention and what I've learned from negotiating the obstacle course that often makes a trip down the path of the insurance process difficult and unpleasant.

My goal is simple: To give you the benefit of the lessons I've learned.

[The rest of this conscience-raising article is here.](#)

WHAT MEMBERS ARE DOING

Joan Heffler/Creative Expressions Photography, Pictures with Personality! has been contracted by The Capital Region Living Magazine to photograph the front cover of the September issue.

Carol Coronios will be interviewed by [MorePhotos Radio](#) on September 1. After production, the interview will be available on MPR and linked on the [As You Like It Productions](#) site and [Facebook](#).

Karen Dyer participated in the "Over the Edge" fundraiser for Special Olympics - held on Friday, August 20th at the Crowne Plaza Hotel. Over 70 individuals rappelled off the 18 story hotel. My team, "The Hangovers" (my two nieces and I), raised over \$3500 for Special Olympics. A photo is attached - yes, that really is me!! It was, without a doubt, the MOST exciting thing I have ever done and hope to do it again next year on September 16, 2011. I can keep everyone posted on next year's details in case anyone else wants to give it a try!

CALENDAR OF EVENTS

SEPTEMBER 13 – MONTHLY MEETING – 6:00 P.M.

PLACE: MOSCIATELLO'S
99 NORTH GREENBUSH ROAD
TROY, NY

OCTOBER 11 – MONTHLY MEETING – 6:00 P.M.

PLACE AS ABOVE, TOPIC TBA

NOVEMBER 8 - MONTHLY MEETING – 6:00 P.M.

PLACE AS ABOVE, TOPIC TBA

DECEMBER 6 – HOLIDAY PARTY – 6:00 P.M.

PLACE TBA

SUMMER WORKSHOP “ah-HA” MOMENTS

Barbara Bovat writes:

“It was a wonderful week of learning and friendship. I was fearful, as it was the first workshop I have taken at Hobart where I was required to bring a camera and actually have to use it! Being the “computer geek” in the business, I always take Photoshop or Painter classes to enhance my area of the business. Thanks to my very patient and talented instructor, Dan Burkholder, and my kind fellow students, I was able to get my camera off training wheels and begin shooting High Dynamic Range and have continued to shoot since. The best part was that I understood what I was doing and why!”

Michael LaRose writes:

“Once again, I can’t believe how much fun I have at Workshop! Learning so much at such a low cost. This was my 4th year and I’ll be back for #5.

We got lost on a class field trip and I stopped to check the map and have a little break.”

Dana Shaffer writes:

“PPSNYS Photo Workshop was a lot of fun this year and the class I took, given by Tammy Wolfe and Tamar London was a one of the best business classes I have ever attended. Both Tammy and Tamar were interesting, engaging and funny. They covered a lot of material, especially in marketing—some of which I was able to put immediately into place in our business.

As usual we were also able to network and share ideas with many other successful photographers and business people during the breaks and recreation time.

I am definitely looking forward to next year.”



Karen deserves a GOLD STAR for this!



Is this where we're supposed to be?



Dan Burkholder's happy campers

The picture of the summer was the one no one got – of what Ed & I looked like when we showed up at Dana & Tim's last weekend!



Professional Photographers of America